multiplex

CHARTER RATES
Articles + Email

Advertise on ReadMultiplex.com

Brian Roemmele's long-form articles on AI, technology, science and the future.

2M+	10K+	500K+	1000s	1000s
page views over 2 million	**active email subscribers** with high open rates	**X followers** @BrianRoemmele	**Multiplex.FM viewers** live 24/7	**Multiplex.Life listeners** the podcast

Over 2 million page views · over 10,000 active email subscribers with high open rates · over 500,000 X followers (@BrianRoemmele) · thousands of Multiplex.FM viewers, live 24/7 · thousands of Multiplex.Life podcast listeners. Figures are rounded and growing.

LOCKED IN

★ CHARTER ADVERTISER RATES — LOCKED IN

These are introductory rates for advertisers who join our new advertising program. **Join now and you lock in this lower price tier for as long as you keep advertising consistently, with no breaks.** A lapse returns future bookings to standard rates. The lock-in covers every package except In-Article Exclusive (limited, always full price).

1 SITE ADS — every article, desktop + mobile

One-week minimum. Runs on every article page.

- **In-Article Rotation:** shares the in-article slots with up to 3 other ads — **$65 / week**
- **In-Article Exclusive (premium):** every in-article slot on every article is yours alone — **$595 / week**
- **End-of-Article Spotlight:** image and headline card under every article — **$45 / week**

Month deal: 4 weeks for the price of 3 on Rotation ($195) and Spotlight ($135).

Exclusive limits: one advertiser at a time; max 2 Exclusive weeks a month, never more than 2 in a row; by approval only; book 14 days ahead; always full price (no month, bundle or charter discount).

2 EMAIL SPONSORSHIP — rides in existing emails

Your message inside the new-article email that goes to our 10,000+ active subscribers each time a new article is published, about once a week. No extra emails are ever sent.

- **Sponsor Line:** one line with your link, near the top — **$60 / email**
- **Presenting Sponsor:** "Presented by" block with your logo, up to 50 words and a link — **$125 / email**
- **4-email pack:** 4 for the price of 3 (Line / Presenting) — **$180 / $375**

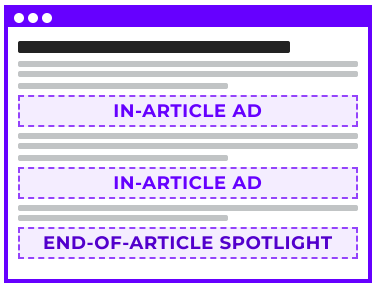
Emails go out when new articles publish, so your dates follow the publishing schedule.

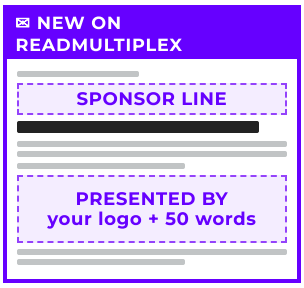
3 READMULTIPLEX BUNDLES — site + email

Reader Month 4 WEEKS	In-Article Rotation for 4 weeks + Presenting Sponsor in 4 article emails	~~$570~~	**$485**
Exclusive Takeover 1 WEEK · BY APPROVAL	In-Article Exclusive + End-of-Article Spotlight + Presenting Sponsor in that week's article email	~~$765~~	**$740**

Add Multiplex.FM air time and save up to 20%. Ask for the **Multiplex Media cross-media card**.

4 WHERE YOUR AD APPEARS





5 AD SPECS

- ★ **In-article:** image 728×90, 600×300 or 300×250 (JPG, PNG or GIF, under 150 KB), or a text ad up to 200 characters, plus one link.
- ★ **Spotlight:** square image 300×300, a headline up to 12 words, one link.
- ★ **Email:** Sponsor Line up to 120 characters plus one link. Presenting block: logo 300×100 plus up to 50 words and one link.
- ★ **Reporting:** impressions and clicks from our ad server after each site run; send count and opens for each email.

6 HOW TO BOOK & PAY

1. Pick a package.
2. Pay the exact price at **ko-fi.com/s/c2bc805d8c** (type the numbers only).
3. Email the receipt with the package, start date and credit name to **BrianRoemmele@mail.grokbot.com**.
4. Send your ad files 7 days before the start date.
5. We confirm your run dates.

7 TERMS

- ★ **Payment:** in advance, through Ko-fi or X Money (@BrianRoemmele).
- ★ **Labeling:** every paid placement is marked as an ad or sponsor.
- ★ **Rights:** you must own or license everything you send.
- ★ **Right to refuse:** ReadMultiplex.com may refuse or pull any ad at any time, for any reason. Unused days or emails are refunded.
- ★ **Non-commercial creators:** ask about 50% off, subject to approval.

BOOK NOW: email BrianRoemmele@mail.grokbot.com

TO ADVERTISE	FOLLOW ON X	WATCH LIVE 24/7	READ THE ARTICLES
email BrianRoemmele@mail.grokbot.com	@BrianRoemmele	Multiplex.FM	ReadMultiplex.com