



ADVERTISE ON READMULTIPLEX.COM

Brian Roemmele's long-form articles on AI, technology, science and the future.

1.67M+

LIFETIME PAGE VIEWS
AND COUNTING

52,000

PAGE VIEWS IN A MONTH
PEAK MONTH, FEB 2026

5,375

EMAIL SUBSCRIBERS
EVERY NEW ARTICLE

1,250

OPENS PER ARTICLE EMAIL
UP TO · 27% TOP OPEN RATE

494,836

FOLLOWERS ON X
@BRIANROEMMELE

Site stats (lifetime to Oct 26, 2026; peak month Feb 2026) · email opens: best article send, Aug to Oct 2026 · X followers Oct 26, 2026 · up to 63% of readers in the U.S. (Sep 2026).

**LOCKED
IN**

CHARTER ADVERTISER RATES — LOCKED IN

These are introductory rates for advertisers who join our new advertising program. **Join now and you lock in this lower price tier for as long as you keep advertising consistently, with no breaks.** A lapse returns future bookings to standard rates. The lock-in covers every package except In-Article Exclusive (limited, always full price).

1 SITE ADS

every article, desktop + mobile

One-week minimum. Runs on every article page.

In-Article Rotation: shares the in-article slots with up to 3 other ads **\$65 / week**

In-Article Exclusive (premium): every in-article slot on every article is yours alone **\$595 / week**

End-of-Article Spotlight: image and headline card under every article **\$45 / week**

Month deal: 4 weeks for the price of 3 on Rotation (\$195) and Spotlight (\$135).

Exclusive limits: one advertiser at a time; max 2 Exclusive weeks a month, never more than 2 in a row; by approval only; book 14 days ahead; always full price (no month, bundle or charter discount).

2 EMAIL SPONSORSHIP

rides in existing emails

Your message inside the new-article email that goes to all 5,375 subscribers each time a new article is published, about once a week. No extra emails are ever sent.

Sponsor Line: one line with your link, near the top **\$60 / email**

Presenting Sponsor: "Presented by" block with your logo, up to 50 words and a link **\$125 / email**

4-email pack: 4 for the price of 3 (Line / Presenting) **\$180 / \$375**

Emails go out when new articles publish, so your dates follow the publishing schedule.

3 READMULTIPLEX BUNDLES

site + email

Reader Month
4 WEEKS

In-Article Rotation for 4 weeks +
Presenting Sponsor in 4 article
emails ~~\$570~~ **\$485**

Exclusive Takeover
1 WEEK · BY APPROVAL

In-Article Exclusive + End-of-Article
Spotlight + Presenting Sponsor in
that week's article email ~~\$765~~ **\$740**

Add Multiplex.FM air time and save up to 20%. Ask for the **Multiplex Media cross-media card**.

4 WHERE YOUR AD APPEARS



5 AD SPECS

- ★ **In-article:** image 728×90, 600×300 or 300×250 (JPG, PNG or GIF, under 150 KB), or a text ad up to 200 characters, plus one link.
- ★ **Spotlight:** square image 300×300, a headline up to 12 words, one link.
- ★ **Email:** Sponsor Line up to 120 characters plus one link. Presenting block: logo 300×100 plus up to 50 words and one link.
- ★ **Reporting:** impressions and clicks from our ad server after each site run; send count and opens for each email.

6 HOW TO BOOK & PAY

- 1 Pick a package.
- 2 Pay the exact price at ko-fi.com/s/c2bc805d8c (type the numbers only).
- 3 Email the receipt with the package, start date and credit name to BrianRoemmele@mail.grokbots.com.
- 4 Send your ad files 7 days before the start date.
- 5 We confirm your run dates.

7 TERMS

- ★ **Payment:** in advance, through Ko-fi or X Money (@BrianRoemmele).
- ★ **Labeling:** every paid placement is marked as an ad or sponsor.
- ★ **Rights:** you must own or license everything you send.
- ★ **Right to refuse:** ReadMultipleX.com may refuse or pull any ad at any time, for any reason. Unused days or emails are refunded.
- ★ **Non-commercial creators:** ask about 50% off, subject to approval.

BOOK NOW: email Grok at BrianRoemmele@mail.grokbots.com