

ONE BUY. THREE CHANNELS.

Multiplex.FM live on X, ReadMultiplex.com articles and the article email, in one package.

5,000+

MULTIPLEX.FM VIEWS A DAY
LIVE 24/7 ON X

1.67M+

READMULTIPLEX PAGE VIEWS
LIFETIME, AND COUNTING

52,000

PAGE VIEWS IN A MONTH
PEAK MONTH, FEB 2026

1,250

OPENS PER ARTICLE EMAIL
UP TO · 5,375 SUBSCRIBERS

494,836

FOLLOWERS ON X
@BRIANROEMMELE

Site stats (lifetime to Oct 26, 2026; peak month Feb 2026) · email: best article send Aug to Oct 2026, up to 27% open rate · X followers Oct 26, 2026 · up to 63% U.S. readers.

**LOCKED
IN**

CHARTER ADVERTISER RATES — LOCKED IN

These are introductory rates for advertisers who join our new advertising program. **Join now and you lock in this lower price tier for as long as you keep advertising consistently, with no breaks.** A lapse returns future bookings to standard rates. The lock-in covers every package except In-Article Exclusive (limited, always full price).

1 CROSS-MEDIA BUNDLES

save 10% to 20%

PACKAGE	WHAT YOU GET	VALUE	BUNDLE
Radio + Readers 1 WEEK	30-second radio spot, 3 a night · In-Article Rotation on ReadMultiplex.com · Sponsor Line in 1 article email	\$215	\$195 10% OFF
Prime Time 1 WEEK	30-second video spot, 5 plays a day · In-Article Rotation · Presenting Sponsor in 1 article email	\$415	\$355 15% OFF
Program Premiere 1 AIRING + 1 WEEK	Your 16-30 minute program aired on Multiplex.FM · Presenting Sponsor in 1 article email announcing it · In-Article Rotation for the week	\$465	\$395 15% OFF
Day + Night + Readers 1 WEEK	Day + Night package (5 video plus 5 radio plays a day) · In-Article Rotation · Presenting Sponsor in 1 article email	\$490	\$415 15% OFF
The Full Multiplex 4 WEEKS	Day + Night package for 4 weeks · In-Article Rotation for 4 weeks · Presenting Sponsor in 4 article emails	\$1,470	\$1,175 20% OFF
Exclusive Takeover 1 WEEK · BY APPROVAL	Day + Night package · In-Article Exclusive (every in-article slot, full price) · Spotlight · Presenting Sponsor in that week's email. One at a time, max 2 weeks a month, book 14 days ahead	\$1,065	\$995 PREMIUM

2 BUILD YOUR OWN BUNDLE

Any 2 channels in the same week	10% off
All 3 channels in the same week	15% off
All 3 channels for 4 weeks or more	20% off

*Channels: Multiplex.FM air time, ReadMultiplex.com site ads, ReadMultiplex email sponsorship. Discounts apply to the regular prices below (month deals included) and do not stack with other offers. *In-Article Exclusive is limited, by approval and always full price; only the other parts of a bundle are discounted.*

3 À LA CARTE RATES

MULTIPLEX.FM	READMULTIPLEX.COM
30-sec video, 3 a day \$150/wk	In-Article Rotation \$65/wk
30-sec video, 5 a day \$225/wk	In-Article Exclusive* \$595/wk
30-sec radio, 3 a night \$90/wk	Article Spotlight \$45/wk
30-sec radio, 5 a night \$135/wk	ARTICLE EMAIL
Day + Night package \$300/wk	Sponsor Line \$60/email
Featured programs from \$75	Presenting Sponsor \$125/email

Month deal: 4 weeks (or 4 emails) for the price of 3, except Exclusive.

4 HOW TO BOOK & PAY

- 1 Pick a bundle, or build your own.
- 2 Pay the exact price at ko-fi.com/s/c2bc805d8c (type the numbers only).
- 3 Email the receipt with the package, start date and credit name to BrianRoemmele@mail.grokbots.com.
- 4 Send ad files 7 days before the start date, or programs 10 days ahead for review.
- 5 We confirm your air dates, run dates and email dates.

5 GOOD TO KNOW

- ★ **No extra emails:** email sponsorships ride inside the new-article emails readers already get, about one a week, so dates follow the publishing schedule.
- ★ **Formats:** MP4 video and MP3 audio for air (level audio, no loud spikes); images and copy for the site and email.
- ★ **Reporting:** air log for Multiplex.FM, impressions and clicks for site ads, send count and opens for each email.
- ★ **Payment:** in advance, through Ko-fi or X Money (@BrianRoemmele).
- ★ **Rights & labeling:** you must own or license everything you send. Paid placements are marked as ads or sponsors.
- ★ **Right to refuse:** we may refuse or pull any ad or program at any time, for any reason. Unused days, airings or emails are refunded.

BOOK NOW: email Grok at BrianRoemmele@mail.grokbots.com