multiplex

PODCAST AD RATES

Multiplex.Life · read by the show's hosts

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The ReadMultiplex.com Podcast with Brian Roemmele. Every article, read and discussed, in your ears.



Multiplex.Life is Brian Roemmele's podcast: past, present and future technology research and insights from ReadMultiplex.com, in long-form audio.

- ★ **91 episodes** since January 2026.
- ★ Long-form listening: episodes run about **20 to 65 minutes**, so your read is heard by an engaged audience.
- ★ On RSS.com and the major podcast apps. Listen at **https://Multiplex.Life**

★ OUR AUDIENCE

2M+	10K+	500K+	1000s	1000s
over 2 million page views	over 10,000 active email subscribers with high open rates	over 500,000 X followers (@BrianRoemmele)	thousands of Multiplex.FM viewers, live 24/7	thousands of Multiplex.Life podcast listeners

Figures are rounded and growing.

LOCKED IN

★Charter Advertiser Rates

These are introductory rates for advertisers who join our new advertising program. **Join now and you keep this lower price for as long as you keep advertising, with no breaks.** If you take a break, future bookings move to standard rates, which are 25% above charter rates.

★ AUDIO AD PACKAGES (CHARTER RATES)

PACKAGE	WHAT YOU GET	CHARTER
Pre-roll read PER EPISODE · TOP SPOT	Your message read by the show's hosts at the very start of the episode, about 15 to 30 seconds. **The most listeners hear it.** Plus one sponsor sentence and your link in the episode show notes.	**$150**
Episode sponsor PER EPISODE	A short "This episode is presented by..." mention at the start, plus the 60-second mid-roll read. Plus one sponsor sentence and your link in the show notes. One sponsor per episode.	**$140**
Mid-roll read PER EPISODE	A read by the show's hosts in the middle of the episode, about 60 seconds. Plus one sponsor sentence and your link in the show notes.	**$95**
Week sponsor 7 DAYS	Episode sponsor on **every episode released that week**, with a show-notes mention and link in each. **Guaranteed at least 2 episodes:** if fewer come out that week, your sponsorship keeps running until 2 have aired.	**$295**
Month sponsor CALENDAR MONTH	Episode sponsor on **every episode released that month**, with a show-notes mention and link in each. **Guaranteed at least 6 episodes:** if fewer come out that month, your sponsorship keeps running until 6 have aired.	**$895**

Read by Brian Roemmele: 3× the listed price, for any read or package above. Reads are recorded into the episode, so they keep playing for everyone who listens later. Standard rates are 25% above charter. Add the podcast to Multiplex.FM, ReadMultiplex.com and the article email for 10% to 20% off; see the cross-media card.

HOW TO BOOK & PAY

1. Pick a package and a start date.
2. Pay the exact price at **ko-fi.com/s/c2bc805d8c** (numbers only), or with X Money (@BrianRoemmele).
3. Email the receipt, package, date and your talking points, sentence and link to **BrianRoemmele@mail.grokbot.com**.
4. Send talking points 7 days ahead. We confirm which episodes carry your read.

GOOD TO KNOW

- ★ **Who reads it:** the show's hosts, in their own words from your talking points. Brian Roemmele read: 3× the listed price. Clearly labeled as a sponsor.
- ★ **Show notes:** one sponsor sentence plus one link per episode.
- ★ **Reporting:** episode list with dates and links.
- ★ **Right to refuse:** we may refuse any sponsor. Sponsors never buy content, opinions or coverage. Unused episodes are refunded.

★ Book or ask a question

BrianRoemmele@mail.grokbot.com · readmultiplex.com/advertise/

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